

## *Press Release*

### **Managed Services & Hosting Summit 2016 announced**

- **Leading Vendors, Solution and Service Providers to meet in London in September 2016**

*[London, 12 January 2016]* IT Europa and Angel Business Communications announced today that they will jointly be staging the sixth annual **UK Managed Services & Hosting Summit** on 21 September 2016. The event will bring leading hardware and software vendors, hosting providers, telecommunications companies, mobile operators and web services providers involved in managed services and hosting together with Managed Service Providers (MSPs) and resellers, integrators and service providers migrating to, or developing their own managed services portfolio and sales of hosted solutions.

All indicators are pointing to the continued rapid growth of managed services, with the world market predicted to grow at a compound annual growth rate of 12.5% to 2019, but the impact of new technologies and changing buyer behaviour in the face of evolving requirements is creating challenges for both vendors and MSPs alike. Under the theme of the ***Digital Dividend – The Role of Managed Services in a Digital World***, the **Managed Services and Hosting Summit 2016** will provide insights into how the market is changing and what it will take for MSPs to succeed as it evolves. Specific areas addressed will include the emergence and impact of the Internet of Things (IoT) and M2M, the growing importance of security, trends in service delivery and how to create value both within an MSP and for its customers.

The **UK Managed Services & Hosting Summit 2016** is a management-level event designed to help channel organisations identify opportunities arising from the increasing demand for managed and hosted services and to develop and strengthen partnerships aimed at supporting sales. Building on the success of previous managed services and hosting events, the summit will feature a high-level conference programme exploring the impact of new business models and the changing role of information technology within modern businesses. These conference sessions will be augmented by breakout sessions within which leading vendors and service providers which will provide further insight into the opportunities for channel organisations looking to expand their managed services portfolios.

Throughout the day there will also be many opportunities for both sponsors and delegates to meet fellow participants within the Summit exhibition and networking area.

“Advances in technology, economic pressures and evolving business models are combining to fundamentally change the role of IT within businesses and the role of MSPs and other channels in delivering it,” says Alan Norman, Managing Director of IT Europa.

“The Managed Services & Hosting Summit is the UK’s leading managed services event for the channel and provides a unique opportunity for vendors, VARs, integrators and service providers to come together to address the issues and opportunities arising from the surge in customer demand for managed services and hosted delivery models,” says Jason Holloway, Director of IT Publishing at Angel Business Communications.

The **Managed Services and Hosting Summit 2016** will take place at 155 Bishopsgate, London, on 21 September 2016. MSPs, resellers and integrators wishing to attend the convention and vendors, distributors or service providers interested in sponsorship opportunities can find further information at: [www.mshsummit.com](http://www.mshsummit.com)

### **About IT Europa**

IT Europa is the leading provider of strategic business intelligence, news and analysis on the European IT marketplace and the primary channels that serve it. In addition to its news services the company markets a range of database reports and organises European conferences and events for the IT and Telecoms sectors. For further details visit: [www.iteuropa.com](http://www.iteuropa.com)

### **About Angel Business Communications**

Angel Business Communications is an industry leading B2B publisher and conference and exhibition organiser. ABC has developed skills in various market sectors - including Semiconductor Manufacturing, IT - Storage Networking, Data Centres and Solar manufacturing. With offices in both Watford and Coventry, it has the infrastructure to develop a leadership role in the markets it serves by providing a multi-faceted approach to the business of providing business with the information it needs. For further information visit: [www.angelbc.com](http://www.angelbc.com)

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