



Press Release

Europe's hosting companies revealed in new study

[London – 3 July 2015] A new report, **European Cloud & Hosting Providers - the Top 250**, produced by IT Europa, shows a steadily growing sector, with much of the growth coming through the independent companies rather than giant publicly-listed firms. The total revenues for companies in the report rose by just 1.5% in 2014 over the previous year, but reached €92bn in Europe.

The top application and solution areas being hosted were Software as a Service (SaaS) (54% of companies), security (50%), web hosting (45.6%), networks (42.4%), Data Centre Space Rental/Co-location (32%), email hosting (30.8%), Server Rental/Virtual/Dedicated Servers (27.2%), Infrastructure as a Service (IaaS) (26.8%), Platform as a Service (PaaS) (25.6%).

The high figures for security are to be expected given the rapid developments in this area. Platform as a Service (PaaS) was surprisingly strong at 25.6%; Telephony/VoIP/Voice at 25.2% is expected to evolve further as unified communications continues to grow, comments IT Europa's news team. The big firms stayed at the top, with IBM Global Services EMEA, Capgemini SA, Microsoft EMEA, HP Enterprise Services EMEA and BT Global Services staying ahead of global leader AWS in Europe anyway.

Of the 250 companies profiled, there were 177 Independent companies, 52 Subsidiaries, 17 Public companies (traded on stock exchanges) and 4 parent companies; the best performers were the Independents with revenues increase of 8% between 2013 and 2014. Companies from 24 European countries were included in the report, with the largest geographic markets covered in terms of companies profiled being: UK (143 companies), Germany (23), Netherlands (18) and France (12). The largest geographic markets in terms of revenue are UK (\$33.79bn), France (\$30.06bn).

The **European Cloud & Hosting Providers - the Top 250** database report spans 24 countries and represents the most detailed view available of this key market sector. It has been compiled from detailed interviews by IT Europa's own research team. The company profiles include sales figures for each company in local currency and US dollars, contact details for key executives, software product types, company activities, end-users by numbers of staff, key vendor relationships, ownership details and company overview. The report is available from **IT Europa** (www.iteuropa.com) costing from £1,500. Data can also be extracted and supplied by country, region or on a bespoke basis.

About IT Europa

IT Europa is the leading provider of strategic business intelligence, news and analysis on the European IT marketplace and the primary channels that serve it. It publishes European channel publications, such as the IT Europa, ISVEuropa and MSPEuropa newsletters, markets a range of database reports and organises European conferences and events for the IT and Telecoms sectors. For further details visit: www.iteuropa.com

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