

Press Release

Managed Services & Hosting Summit 2015 announced

- **Leading Vendors, Solution and Service Providers to meet in London in September 2015**

[London, 15 January 2015] IT Europa and Angel Business Communications announced today that they will jointly be staging the fifth annual **UK Managed Services & Hosting Summit** on 17 September 2015. The event will bring leading hardware and software vendors, hosting providers, telecommunications companies, mobile operators and web services providers involved in managed services and hosting together with Managed Service Providers (MSPs) and resellers, integrators and service providers migrating to, or developing their own managed services portfolio and sales of hosted solutions.

All indicators are pointing to the continued rapid growth of managed services, but many organisations remain uncertain as to direction in which the market will develop. Recent research by IT Europa has also pointed to significant differences between channel organisations and their clients in perceptions of the factors both driving and inhibiting the growth of managed services as a supply model.

The **UK Managed Services & Hosting Summit 2015** is a management-level event designed to help channel organisations identify opportunities arising from the increasing demand for managed and hosted services and to develop and strengthen partnerships aimed at supporting sales. Building on the success of previous managed services and hosting events, the summit has been expanded in 2015 and will feature a high-level conference programme exploring the impact of new business models and the changing role of information technology within modern businesses.

The summit theme for 2015 is **Creating Value through Managed Services** and conference sessions will include:

- ***The changing face of Managed Services*** - Trends in service delivery and changing customer demands
- ***Improving the Customer Experience – the key to creating value and gaining competitive advantage*** - How to create value, gain competitive advantage and build greater value into your business.

These conference sessions will be augmented by breakout sessions within which leading vendors and service providers which will provide further insight into the opportunities for channel organisations looking to expand their managed services portfolios. Area addressed within the breakout session will include:

- *Service Management* – more than Tools and Tickets
- *Security and Data Management* – controlling access and ensuring continuity
- *Cloud and Managed Hosting* – not what we think it is
- *Customer experience* – automating operations
- *New Opportunities* – exploiting the customer relationship

Throughout the day there will also be many opportunities for both sponsors and delegates to meet fellow participants within the Summit exhibition and networking area.

“Advances in technology, economic pressures and evolving business models are combining to fundamentally change role of both IT and Telecoms channels, with more and more organisations are adopting cloud-based solutions and Hybrid IT as part of their IT landscape,” says Alan Norman, Managing Director of IT Europa.

“The Managed Services & Hosting Summit 2015 provides a unique opportunity for vendors, VARs, integrators and service providers to come together to address the issues and opportunities arising from the surge in customer demand for managed services and hosted delivery models,” says Jason Holloway, Director of IT Publishing at Angel Business Communications.

The **Managed Services and Hosting Summit 2015** will take place at 155 Bishopsgate, London, on 17 September 2015. MSPs, resellers and integrators wishing to attend the convention and vendors, distributors or service providers interested in sponsorship opportunities can find further information at: www.mshsummit.com

About IT Europa

IT Europa is the leading provider of strategic business intelligence, news and analysis on the European IT marketplace and the primary channels that serve it. In addition to its news services the company markets a range of database reports and organises European conferences and events for the IT and Telecoms sectors. For further details visit: www.iteuropa.com

About Angel Business Communications

Angel Business Communications is an industry leading B2B publisher and conference and exhibition organiser. ABC has developed skills in various market sectors - including Semiconductor Manufacturing, IT - Storage Networking, Data Centres and MEMS manufacturing. With offices in both Watford and Coventry, it has the infrastructure to develop a leadership role in the markets it serves by providing a multi-faceted approach to the business of providing business with the information it needs. For further information visit: www.angelbc.com

For further information contact:

Alan Norman
Tel: +44 (0) 1895 454 604

Email: alan.norman@iteuropa.com

Jason Holloway

Tel: +44 (0) 1923 690 200

jason.holloway@angelbc.com